Pre-Master’s Programme

Edexcel BTEC Level 7 Extended Diploma in Strategic Management and Leadership (QCF)

Prospectus 2013

Edexcel BTEC Level 7 Extended Diploma in Strategic Management and Leadership (QCF)
BTEC Level 7 in Strategic Management and Leadership

Albattel is proud to announce an accredited and affordable BTEC Level 7 in Strategic Management and Leadership.

These BTEC qualifications also support Continuing Professional Development (CPD), as well as enabling sideways progression to Masters degrees, such as an MBA, or a Level 7 NVQ in Management.

The Edexcel BTEC Level 7 in Strategic Management and Leadership have been developed to give learners the opportunity to:

- engage in learning that is relevant to them and which gives them opportunities to develop a range of skills, techniques and attributes essential for successful performance in working life
- achieve a nationally recognised Level 7 vocationally-related qualification
- progress to employment in a particular vocational sector
- progress to related general and/or vocational qualifications.

This 8 months diploma is accredited by Edexcel and delivered by Albattel.
**Edexcel BTEC Higher Nationals within the QCF, NQF and FHEQ**

<table>
<thead>
<tr>
<th>QCF/NQF/ FHEQ level</th>
<th>Progression opportunities and examples of qualifications within each level</th>
</tr>
</thead>
<tbody>
<tr>
<td>8</td>
<td>PhD/DPhil&lt;br&gt;Professional doctorates (credit based), eg EdD</td>
</tr>
<tr>
<td>7</td>
<td>Master’s degrees&lt;br&gt;Postgraduate diplomas&lt;br&gt;Postgraduate Certificate in Education (PGCE)</td>
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<tr>
<td>6</td>
<td>Bachelor’s degrees, eg BA, BSc&lt;br&gt;Professional Graduate Certificate in Education&lt;br&gt;Graduate certificates and diplomas</td>
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<tr>
<td>5</td>
<td>Edexcel BTEC HNDs (Higher National Diplomas)&lt;br&gt;Foundation Degrees, eg FdA, FdSc&lt;br&gt;Diplomas of Higher Education (Dip HE)</td>
</tr>
<tr>
<td>4</td>
<td>Edexcel BTEC HNCs (Higher National Certificates)&lt;br&gt;Certificates of Higher Education (Cert HE)&lt;br&gt;Level 4 National Vocational Qualifications (NVQs)</td>
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</tbody>
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Edexcel BTEC Level 7 in Strategic management and Leadership with a minimum of 120 credits.
BTEC Level 7 in Strategic Management and Leadership

- Course Structure

The Edexcel BTEC Level 7 Extended Diploma in Strategic Management and Leadership is a 120-credit qualification.

<table>
<thead>
<tr>
<th>Unit</th>
<th>MODULES</th>
<th>Unit Level</th>
<th>Unit Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Term 1</td>
<td>Developing Strategic Management and Leadership Skills</td>
<td>7</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Professional Development for Strategic Managers</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td>Strategic Change Management</td>
<td>7</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td>Strategic Human Resource Management</td>
<td>7</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Strategic Supply Chain Management and Logistics</td>
<td>7</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td>Developing Successful Business Teams</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>Term 2</td>
<td>Corporate Communication Strategies</td>
<td>7</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Strategic Planning</td>
<td>7</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td>Research Methods for Strategic Managers</td>
<td>7</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td>Project Development and Implementation for Strategic Managers</td>
<td>7</td>
<td>20</td>
</tr>
</tbody>
</table>
Assessment

All units within these qualifications are internally assessed. The qualifications are criterion referenced, based on the achievement of all the specified learning outcomes. To achieve a ‘pass’ a learner must have successfully passed all the assessment criteria.

Guidance

The purpose of assessment is to ensure that effective learning has taken place to give learners the opportunity to:

- meet the standard determined by the assessment criteria and
- achieve the learning outcomes.

All the assignments created by Albattel are reliable and fit for purpose, and built on the unit assessment criteria. Assessment tasks and activities enable learners to produce valid, sufficient and reliable evidence that relates directly to the specified criteria. Albattel enable learners to produce evidence in a variety of different forms, including performance observation, presentations and posters, along with projects, or time-constrained assessments.

Qualification grade

Learners who achieve the minimum eligible credit value specified by the rule of combination will achieve the qualification at pass grade. In the Edexcel BTEC Level 7 Professional qualifications each unit has a credit value which specifies the number of credits that will be awarded to a learner who has achieved the learning outcomes of the unit. This has been based on:

- one credit for those learning outcomes achievable in 10 hours of learning time
- learning time being defined as the time taken by learners at the level of the unit, on average, to complete the learning outcomes of the unit to the standard determined by the assessment criteria the credit value of the unit remaining constant regardless of the method of assessment used or the qualification to which it contributes.
Why choose BTEC for Higher Education?

Higher Education is evolving. Due to the recent changes in funding, and the increasingly competitive jobs market, more learners are seeking to maximise the value of their Higher Education qualifications. UCAS reported that in 2012, for the first time since 2006, the application rate of 18-year-olds in England fell, suggesting that around 15,000 young applicants expected to apply for university did not do so.

Our BTEC Higher Nationals suite of qualifications provides an excellent choice for Further Education colleges looking to broaden their vocational offering to meet the demands of young learners seeking a cost-effective, vocational pathway to Higher Education.

BTEC Higher Nationals are also the natural next step for learners who have gained level 3 qualifications (including BTEC Nationals) and want to progress to Higher Education along a more technical route.
Key Facts

**Duration**
Extended Diploma in Strategic Management & Leadership
Full-time (12-15 months)

**Mode of delivery**
Albattel offer the qualifications using online mode of delivery that meets learners’ needs.

**Start Date**
January, May, September

**How to apply**
To apply, or for further information:
www.augusta.edu.jo
Email: info@augusta.edu.jo
call: 00962653995056

What do I need to enrol?

**Documents**
- Complete online application form
- Copy of passport
- CV / résumé

**Qualifications**
undergraduate degree or equivalent or
HND or equivalent international qualification

**Fees:**
Registration: US$ 500 Tuition: US$ 8500
About Edexcel
Edexcel is a Pearson company and the UK’s largest awarding body. We offer academic and vocational qualifications and testing to schools, colleges, employers and other places of learning in 85 countries worldwide.

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